

# Ryan Conroy

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651-757-6866

4163 Pennsylvania Avenue, Eagan, Minnesota, 55123

## Education

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**Bachelor of Arts, Data Science**  
**Bachelor of Arts, Management**  
*Luther College*

Decorah, IA  
December 2021  
**Major GPA: 3.9**

## Work Experience

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**Marketing Intern**  
*Good Dog Center*

**Decorah, IA**  
*March 2021 - Present*

- Developed, expanded, and maintained marketing channels
- Created mock-ups, email campaigns, and social media content to communicate with target markets
- Performed market analysis and research to help develop strategic marketing strategy
- Communicated with external media agencies to execute promotional pieces and media releases

**Credit Intern**  
*CoBank – Farm Credit Leasing*

**Minneapolis, MN**  
*May 2020 - August 2020*

- Analyzed ten years of lease data to evaluate the effectiveness of implemented predictive analytic tools
- Executed loss given default analysis to determine the cumulative expected losses on all outstanding loans
- Created visualizations to summarize Farm Credit Leasing's financial results over a 5-year trend
- Collaborated with credit team to determine the creditworthiness and risk of potential borrowers by analyzing credit history, collateral, industry trends, and other factors

**Waterfront Supervisor**  
*Hope Shores Bible Camp + Retreat Center*

**Eden Valley, MN**  
*Summer 2018 & 2019*

- Coordinated lake activities and ensured they complied with safety regulations and standards set by the American Camp Association
- Collaborated with supervisors to create an emergency action plan and implemented the plan with team of lifeguards and waterfront staff
- Led a team of lifeguards by creating weekly schedules and regularly reviewing required skills and procedures
- Ensured speedboats, pontoons, and other watercraft were in working order and met safety standards
- Communicated with boat mechanics to address and resolve issues

## Leadership and Activates

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- Teaching Assistant – Data Analysis for Business Decision-Making
- Radio Show Host – KWLC 1240 AM
- Luther College Student Ministries
- Hope School Age Care